WIZELINE ACADEMY

The State of Wizeline Academy

LETTER FROM OUR FOUNDER

Wizeline Academy was founded in 2017, with the mission of providing access to technical education to people, regardless of their age, gender, nationality, or location. We strongly believe that tech education has the power to change anyone's future.

In 2020, COVID-19 dramatically altered our society, and the need to develop skills for a digital future is even more apparent now. The pandemic has created irreversible changes to the ways organizations, enterprises, and governments operate.

According to the National Women's Law Center, more than 2 in 5 of the 12.1 million women's jobs lost between February and April have not yet returned. And while some of these jobs may return over time, some jobs may not return for a variety of reasons. The Institute for the Future estimates that 85 percent of the jobs that will exist in 2030 have not even been invented yet.

There is a significant need for high-quality education to enable communities to be part of a robust economic recovery. To respond to this crisis, companies shifted the way they develop the necessary skills within the workplace. At Wizeline Academy, we have been grateful to be part of reshaping education that keeps the world learning. A record number of people turned to tech education. Since March 2020, there were more than 12,000 enrollments at Wizeline Academy — a roughly 105% increase compared to the same period the year before.

What do we foresee for the future? Students will find new ways to learn, instructors will find new ways to teach, and organizations will find new ways to support their communities across the globe. As the pace of change moves forward more and more rapidly, the ability to gain new knowledge, innovate, and adapt to the change will be more valuable than the knowledge itself.

Onward and upward,

Carolina Navarro
Founder and Head of
Wizeline Academy

A 2020 Retrospective

Since 2017, we have been fostering innovation through tech education. With more than 200 courses in Artificial Intelligence, Software Development, User Experience Design, and other topics, Wizeline Academy has transformed the careers of more than 20,000 students around the globe.

In 2020, we dedicated significant resources to the development and professional growth of our employees and external communities, investing heavily in learning experiences such as bootcamps, workshops, mentoring, hackathons, cloud certifications, and more.

Wizeline Academy has become Wizeline's continuous learning program in which all of our training efforts are consolidated and formalized. In March 2020, we had to reinvent the way we reached our students, changing all of our courses to virtual space in just a week. During the pandemic, we saw an increase of 30% in the non-technical audience who looked to change their career paths to the technical field. Some of our most popular courses were User Experience Design, Cloud Technologies, Data Engineering, and Front-end Engineering, specifically React.

HIGHLIGHTS OF THE YEAR

We trained 100+ women in LATAM through our **Women in Tech Program**, a free community program designed to expand hard and soft skills to set more women on a path to leadership and technical roles.

We launched an **Apprenticeship Program** in Mobile Development, Site Reliability Engineering, and Data Engineering, and received more than 800 applications. This program trains individuals early-on in their career and offers students opportunities for mentorship, curated education content, and real-work project experience.

More than 60 Wizeliners received a cloud certification from AWS, GCP, or Azure.

We hosted the first **internal Innovation Camp**, an in-house initiative to boost ideation, exploration, and experimentation through the creation of projects that help Wizeline solve current internal challenges.

We partnered with Amazon Web Services to sponsor **300 free cloud certification** vouchers for women in tech. We received **more than 2,000 applications** from women in LATAM.

We hosted **more than 5,000 global students** in our well-known JavaScript Certification, React Certification, Technical Writing Certification, and QA Certification.

Academy by the numbers 2020

201
Courses completed

14,500
Applications

9,250
Students enrolled

46
Countries represented

105%
Growth in applications from 2019 to 2020

125%
Growth in students from 2019 to 2020

180
Wizeliners served as lecturers

88%
Of students reported feeling prepared to apply for a new job after an Academy course

45%
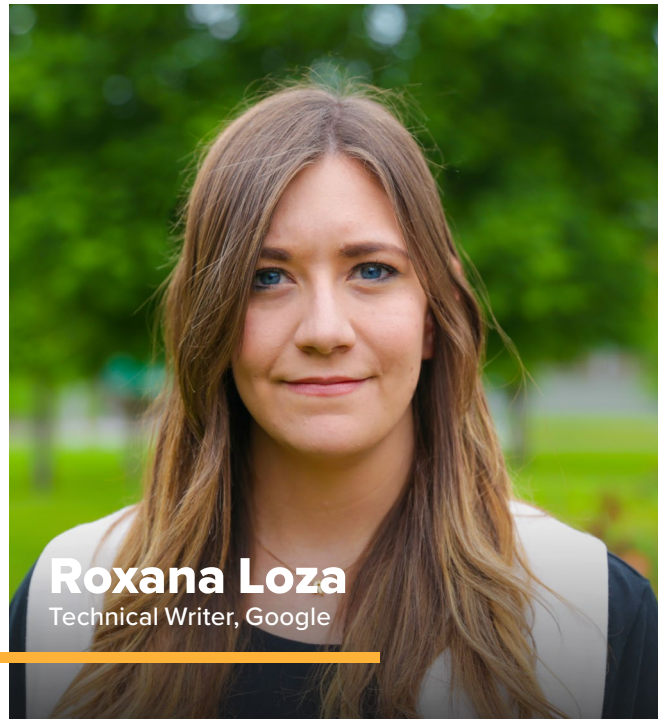**Of students landed new jobs thanks to Wizeline Academy**

SUCCESS STORIES

" I was a student in the Technical Writing Academy, and it was an amazing experience for me. Wizeline Academy gave me a new career path that I would have never thought about or heard of. After the Academy, I joined Wizeline. I was one of the first technical writers at Wizeline and grew faster than I probably would have at any other company.

After six months of working at Wizeline, we held another TW Academy, where I got the chance to teach and mentor others. I would definitely recommend Wizeline Academy to anyone that is interested in boosting their career in tech."

Roxana Loza
Technical Writer, Google

" I was part of an iOS crash course hosted by Wizeline Academy. At that time, I was not aware of Wizeline Academy. However, my co-workers highly recommended me to enroll in a course.

The course in general was helpful for my career development. It was an eye-opening experience because I got to understand that my knowledge on the matter needed improvements. On the personal development side, the experience was fun and enriching. I got to meet new people passionate about learning in tech.

After the course ended, I got better at iOS development and landed a pretty good job at Wizeline. Also, I am now more convinced that there's always something to learn and if you already know everything, at least you get to meet wonderful people."

Moises Hernández Zamarripa
iOS Developer, Wizeline

Onward

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As Wizeline's business has expanded into new markets, Wizeline Academy has grown with it. In 2021, we expect new challenges to emerge as we stay focused on our mission of preparing students for tomorrow's technology demands.

Wizeline Academy will expand offerings in Europe and Asia-Pacific this year with additional courses and learning paths for students. In the U.S., Academy will partner with non-profit organizations to offer free courses to underserved populations.

In Latin America, we still believe the sky is the limit. We will work closely with our partners and local governments to be a force for lasting change and have a greater collective impact..

Lastly, we remain committed to offering our community the latest professional certifications, on-the-job training through apprenticeship programs, and scholarship opportunities.

THANK YOU!

2020 was a special year at Wizeline Academy; it made us reflect on what we have accomplished and inspire us to continue to dream big.

To our awesome instructors who volunteer to share their knowledge: know that we wouldn't be where we are without you. Thank you for your hard work and the passion invested in each learning program. Thank you to our amazing students for trusting in us. We are very proud to see you accomplish your goals and dreams.

And to our community and partners, we are honored to share our dream of a more inclusive, and diverse economy through tech education, unlocking infinite opportunities for everyone.

- Bismarck Lepe
CEO and Founder of Wizeline

Awesome lecturers that made this year happen:

Aditi Ruiz	Clemente Estrada	Guillermo Marchebout	Kari Garcia	Payal Dhiman
Adrián Fernández	Crispin Thompson	Guillermo Ortiz	Kevin Stringlo	Pilar Gómez
Adrián Gallardo	Cristina Vazquez	Heriberto Cantú	Lien Hoang	Quan Nguyen
Alejandra Arriola	Daniel Alvarez	Hoa Ta	Liliana Badillo	Ran Ribenzaft
Alejandra Hidalgo	Daniel Cortés	Hugo Lopez	Lin Cherry	Raúl Chávez
Alejandra Pedroza	Daniel Morales	Isaí Cortés	Lorenzo Armenta	Regie Taytayon
Alexis Muñoz	Daniel Niquet	Isela Borroel	Lucí Nuño	Regina Cabal
Andrea Cuella	David Fraga	Ivan G	Luis Carbajal	René Michel
Andrea Gómez	David Marinzapien	Iván Galaviz	Luis Carlos Osorio	Ricardo Tapia
Angel Gutierrez	Diana García	Ivan Huerta	Luis Chavez	Robeto Antelo
Angela Bauche	Diana Sánchez	Ivan Tsuzuki	Luis Gutierrez	Romina Espinosa
Angelo Barona	Éder Diaz	Ivo Sam	Manuel Uribe	Said Montiel
Anibal Abarca	Eduardo Contreras	Jair Sandoval	Ma. de los Angeles Garduno	Salomon Marquez
Anselmo Rangel	Eduardo López	Jakob Renpening	Maribel Carrillo	Salvador Cruz
Anthony Conte	Eduardo Ocejo	Jesus Cagide	Mario Carrillo	Salvador Elizarraras
Antonio Fregoso	Edwin Jimenez	Joanna Perdomo	Mario Gil	Salvatore Fiorenza
Antonio Trejo	Edwin Moedano	Joaquin Bravo	Mario Morales	Sam Rehman
Ariel Sánchez	Eiffel Antuna	Joaquin Romo	Martín Granados	Saul Flores
Arunabh Nag	Elba Ornelas	Johan Tabori	Martin Zdrahal	Sergio Fernandez
Azucena Barraza	Eloy Vega	Jordy García	Max Stoiber	Silvia Alvarado
Barry Hughes	Emilio Uribe	Jorge García	Mayela Gómez	Sofi Gudiño
Bernardo Ortega	Enoc Villa	Jorge Ochoa	Meeta Gupta	Susana Romo
Bismark Lepe	Enrique Lopez	Jorge Perez	Miguel Oseguera	Tammy Ho
Brendali López	Erick de Santiago	Jorge Tinoco	MyAn Hoang	Tri Tran
Brenn Hill	Erik Villa	José Arciga	Nellie Luna	Valeria Anzaldo
Carlos Castro	Esteban Castaño	José Breijo	Nestor Verduzco	Víctor García
Carlos Lozano	Esteban Quintana	José Carrillo	Ngoc Nguyen	Víctor López
Carlos Ortiz Anaya	Fabio Zioli	José Gutiérrez	Nha Le	Víctor Paramo
Carlos Ramírez	Felipe Guizar	José Zapata	Nhi Mai	Victor Rodríguez
Carlos Veloz	Fernando Espinoza	Juan Carlos Sánchez	Norma Trinidad	Victor Santana
Carolina Navarro	Franchesco Romero	Juan José Ruiz	Oscar Sosa	Victor Tortolero
Cassidy Williams	Francisco Batista	Judith González	Ostavio Parra	Vidal González
Cecilia de la Vega	Francisco Ramirez	Julian Limon	Oswaldo Herrera	Yathziry Magaña
Chema Gómez	German Dominguez	Julián Orozco	Paola Cortes	
Clara Bladeras	Gisela Margarito	Julio Palomno	Paris Baltazar	

About Wizeline Academy

The program was established by Wizeline, a global software design and development company, to provide community-based education that focuses squarely on the industry's most in-demand skills. Since 2017, Wizeline Academy has transformed more than 20,000 careers through pioneering and experiential education in today's most in-demand technical skills. Today, Wizeline Academy is proud to offer more than 200 learning programs with over 32,000 students worldwide.

Students can choose from a variety of course types, from in-depth certifications and workshops to casual industry panels. Our courses aim to develop both technical and soft skills. Students can expect engaging lectures, class projects, and peer collaboration. All Wizeline Academy courses are taught by industry experts who are leaders and expert practitioners in their field.

At Wizeline, 80% of training is run through an employee-to-employee network, Wizeline Academy. This volunteer teaching network of over 300 Wizeline employees dedicates a portion of their time to helping their peers and the external community learn and grow. Volunteers can participate in a variety of ways, such as teaching courses, providing 1:1 mentoring, and designing learning materials. Employees develop and grow by teaching others, and the people learn from peers with first-hand knowledge of the business.

Platform

- Apprenticeship Program
- Workshops
- Certifications
- Trainee Program
- Bootcamps
- Mentorship

Historical Numbers

250 Courses

30k Applicants

20k Students

56 Reached countries in all continents

Our Partners

Google Cloud HOPE WORKS Recode your future. Tecnológico de Monterrey

aws Microsoft Azure

To learn more about our programs, visit our website: academy.wizeline.com